



The USS Edson Signal

“Freedom Is Not Free”
October 2007



Newsletter of the Wisconsin Naval Ship Association, Inc. (WINSA)
Post Office Box 902 – Sheboygan, Wisconsin 53082-0902
Email: DCaswellWI@aol.com Ref: Signal-01Oct07

Project Staff

Dick Caswell, President
Eldon Burg, Vice President
Lou Mallmann, Secretary
Norb Bybee, Plans and Training Director
Jerry McGinnis, Operations Director
Dan Gill, Treasurer

Chad Sorce, Museum Director
Russ Hanson, President Emeritus
Bob Krueger, Webmaster
Darlene Caswell, Ship's Store Manager
Mike Woodburn, Legal Officer

The USS Edson Historic Naval Ship Project's Mission

The project's mission is to preserve the Navy's destroyer *USS Edson (DD-946)* for future generations to enjoy and to bring her to Sheboygan, Wisconsin permanently to serve as a veteran's museum, an educational site for young Americans, a tourist attraction, a memorial for all veterans and to preserve military history. The ship will also be available for use as a Disaster Recovery Command Post and/or emergency shelter during state or local natural disasters.

From the Bridge ~ by CAPT Dick Caswell, USNR (Ret), President

In recent months, WINSA has made tremendous progress in bringing this National Historic Landmark to Sheboygan. Our community reception has been excellent. We now have a signed contingent lease for berthing the USS Edson in Sheboygan, have a ship in mint condition available for donation, a significantly lower budget, an excellent berthing site, have been Navy qualified to submit an application, our donation application is being prepared by an expert, received a favorable Feasibility Study completed by the McDonald Schaefer Group consulting firm, have completed our Business Plan and have local support that continues to grow. We recently implemented an online credit card donation program and best of all since coming on board, our Naval Consultant Joe Lombardi of Ocean Technical Services has lowered WINSA's original project cost estimate from \$8.5 to \$5.4 million! The project is doable and we now have many fund raising tools in place. In closing, I feel good about where we are in the project. We definitely are moving forward aggressively and we have generated substantial momentum. There is much to do, but we can and we will do it!

*Visit our website at www.ussedson.net
to learn about
WINSA's New Online Credit Card Donation Program*

WINSA's Board of Honor – Special Recognition for Special People

This board recognizes past financial generosity and/or other outstanding performance in support of the mission to bring a Navy ship to Southeastern Wisconsin to serve as a historic naval warship. The following individuals have been elected posthumously (a requirement) to WINSA's Board of Honor:

<u>Member</u>	<u>Election Date</u>	<u>Organizational Position.</u>
PO1 James F. Derse USNR	18 SEP 2007	Consultant/Recruiter
CAPT Donald H. Hansen USNR	18 SEP 2007	Senior Staff Advisor

May their "shipmates" and all others know that their outstanding support of the mission was important, appreciated and recognized!

***WINSA Loses a Special Friend – CAPT Donald A. Hansen USNR
by CAPT Dick Caswell CEC, USNR (Ret)***

I remember how pleased I was when Don Hansen and his daughter Gwenn Zerull attended a power point brief in 2002 at the War Memorial Center on the USS Des Moines project and both of them subsequently joined the organization. He immediately became involved in the organizational briefing program. He and his staff did an outstanding job informing Milwaukee community organizations of the benefits of bringing the USS Des Moines to Milwaukee as a historic naval ship. Since those early days, he had continuously been a key member of the organization. Don and his department gave many briefs that generated funds, letters of support, many signed red and blue project support cards and he was very generous in donating his personal funds to help the project. He had a knack for public relations and his counsel was always on the mark. His project support was solid. He was extremely professional, well respected by everyone he came in contact with, cool under pressure and a trusted advisor. He was a strong leader and was very effective in motivating the WINSA members that worked for him. In recognizing Don's outstanding contributions to the organization, he has been permanently elected posthumously to WINSA's Board of Honor.

***WINSA's Board of Honor Member PO1 James F. Derse USNR
by CAPT Dick Caswell CEC, USNR (Ret)***

We lost Jim Derse in 2004 and it was a blow. It was announced in the May 2004 issue of the *The USS Des Moines Signal* with an excellent article about what Jim meant to the project. Like Don Hansen, he also was a strong contributor and supporter of the effort to bring a naval warship to Wisconsin to serve as a historic naval ship. In the article I was quoted as saying that "Jim was always there when we needed him and he was one of the catalysts that got the project off and running. With Jim's involvement, the project moved to the next level of respectability and we started to develop into a

professional organization. Jim not only was financially generous and hosted meetings at the Congregational Home, but he was always ready to help the project with his advice and insight. We will miss him for many reasons, but each of us will have memories of him. He may be gone, but he will not be forgotten. When the USS Des Moines arrives in Milwaukee, Jim Derse's services and support will be permanently recognized on board the ship in a place of honor." We have taken the first step in recognizing Jim's contribution to bringing a historic naval ship to Wisconsin and we still have a ways to go to complete my promise. It will be a different ship and a different city, but I think Jim would be pleased to know that we still remember him and the important part he played in WINSAs predecessor organization. In recognizing Jim's outstanding contributions to the organization, he has been permanently elected posthumously to WINSAs Board of Honor.

WINSAs Hall of Fame

WINSAs will honor individuals, foundations or corporations that have made significant contributions in helping WINSAs or its predecessor organization bring a historic naval ship to southeastern Wisconsin. There are several categories of membership in the Hall of Fame.

- **Service ~ Outstanding performance and accomplishment by individuals.**
- **Financial ~ Individual donation totaling a minimum of \$25,000.**
- **Patron ~ Membership in the Service and Financial Hall of Fame,**
- **Philanthropist ~ Individual donation totaling a minimum of \$100,000.**
- **Benefactor Foundation or Corporation ~ Donation totaling a minimum of \$100,000.**
- **Philanthropist Foundation or Corporation ~ Donation totaling a minimum of \$250,000.**

WINSAs will maintain a Hall of Fame page on their website. Individuals will be grouped by category and listed in alphabetical order. The listing will contain the individual member's name, military rank and service (military service is not an eligibility requirement), highest WINSAs staff position and the year of election. Foundations and corporations will be listed alphabetically by categories, name, city, state, and the year of election. Membership in WINSAs Hall of Fame is permanent. When the ship arrives in Sheboygan, identical information will displayed on board the ship in an appropriate and prominent space or compartment. Members will receive a WINSAs plaque honoring their election to WINSAs Hall of Fame. In the next few weeks, the Board will start the program to nominate and elect candidates to WINSAs Hall of Fame.

***Visit our website at www.ussedson.net
to learn about
WINSAs New Online Credit Card Donation Program***

USS Edson's Ship's Store Order Form

Item Description	Qty.	Price	Amount
USS Edson Navy Blue Baseball Cap		\$15.00 ea.	
Embroidered with USS Edson, DD-946 and Ship Logo. Gold Scrambled Eggs on the Bill.		For 1 to 3 Caps Add \$5.00 Shipping	
Golf Shirt: White, Royal Blue, Black, Forest Green, Maroon, Navy Blue, or Red. Embroidered with USS Edson, DD-946 and Ship Logo. 100% preshrunk, heavyweight cotton jersey with welt knit collar and sleeves.		Circle Size & Color	
Small, Medium, Large & Extra Large Golf Shirt		\$22.50 ea.	
		For 1 to 3 Shirts Add \$5.00 Shipping	
Double Extra Large Golf Shirt		\$24.50 ea.	
		For 1 to 2 Shirts Add \$5.00 Shipping	
Sweat Shirt: White, Khaki, Natural, Oxford (Gray), Black, Deep Purple, Forest Green, Gold, Maroon, Peri Blue, Royal Blue, Navy Blue, or Red. Embroidered with USS Edson, DD-946 and Ship Logo. 100% preshrunk, heavyweight cotton/polyester jersey with rib collar, cuffs and sleeves.		Circle Size & Color	
Small, Medium, Large & Extra Large Sweat Shirt		\$22.50 ea.	
		For each Shirt Add \$5.00 Shipping	
Double Extra-Large & Triple Extra-Large Sweat Shirt		\$24.50 ea.	
		For each Shirt Add \$5.00 Shipping	
Walnut Wall Plaque with the Ship's Logo, USS Edson, DD-946 and plaque printing in black. Logo and printing are laser generated. Customer to provide descriptive wording for plaque.			
Plaque size 7" x 9"		\$35.00	
Plaque size 8" x 10"		\$43.00	
Total Plaques		Add \$6.00 Shipping Ea Plaque	

Please allow two to three weeks for delivery	Total Order Amount	\$.
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Shipping Information – Please Print

Ship To: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____
 E-mail: _____

Ship Store's Operations are handled thru Greendale, WI. Make check payable to WINSA and mail w/order to:

WINSA
Post Office Box 144
Greendale, WI 53129-0144

**USS Des Moines Ship's Store Merchandise Fire Sale!
While Supplies Last!**

Item Description	Quantity	Price/Each	Amount
USS Des Moines Navy Blue Baseball Cap Embroidered with USS Des Moines CA-134 and Ship Logo Gold Scrambled Eggs on the Bill		\$10.00 ea	
	Add \$5.00 Shipping For 1 to 3 Caps		
USS Des Moines Navy Blue Baseball Cap Duluth Founder's Cap Embroidered with "Share the Glory"		\$10.00 ea	
	Add \$5.00 Shipping For 1 to 3 Caps		
USS Des Moines Limited Edition, Numbered and Artist Signed Prints – See Price Break Details on the next page.		\$50.00 ea	
	Add \$10.00 for Shipping and Handling		
LAPEL PIN: USS Des Moines CA-134 Attachment Center and Stabilizing Posts Approximate size 3/4" x 1 1/4"		\$6.00 ea	
	No Shipping Charge		
USS Des Moines Tee Shirts – Now Half Price White Tee Shirt - Printed w/ USS Des Moines Ship Print on the front and Ships Logo on the back. Specify Size (Available Sizes --- Medium - Large – Double Extra Large)		\$5.00 ea	
	Add \$5.00 For Shipping 1 to 3 Shirts		

Please allow two weeks for delivery.

Total Order

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Ship To: _____

Address: _____

City: _____ **St:** _____ **Zip:** _____

Phone: (____) _____ - _____

E-mail: _____

Make check payable to WINSA and mail w/order to:

**WINSA
Post Office Box 144
Greendale, WI 53129-0144**

Ship's Store Operations are handled thru Greendale, WI.

Limited Edition USS Des Moines Prints Are Still Available



USS Des Moines Underway

USS Des Moines Limited Edition, Numbered and Artist Signed Prints are still available from the Ship's Store inventory. If you previously donated to the project and did not receive a print, you may subtract your previous total donations up to \$50.00 from the \$50.00 cost of the print, but a shipping and handling cost of \$10.00 must still be included in your check when you request a print. To order a print, please see the USS Des Moines Ship's Store Merchandise Fire Sale Catalog shown on the previous page.

***“Don't give up the ship!”
Join the Crusade and send in your donation today!***

Yes ~ I want to see the *USS Edson* permanently berthed in Sheboygan Wisconsin to serve as a Naval/Veterans Museum, educate young Americans, be a memorial for all veterans, serve as a tourist attraction and to preserve military history.

Please print your information legibly, sign, enclose check and return to WINSA!

Name _____
Address _____
City _____ State _____ Zip _____
Phone _____
Email _____
Signature _____

I'm committed to this project and have enclosed a contribution of:

- \$25 \$50 \$100 \$250 \$500 Other \$ _____

Please make your check payable to and mail to:

**WINSA
Post Office Box 902
Sheboygan, WI 53082-0902**